

ORDER



KSNV

Orders	Order / Rev:	104867	
	Alt Order #:	06836582	
	Product Desc:	2012	
	Estimate:	2872	
	Flight Dates:	10/26/12 - 11/06/12	
	Original Date / Rev:	10/16/12 / 10/16/12	
	Order Type:	GENERAL	
		Primary AE:	Amy McCreary
		Sales Office:	BLPHI
		Sales Region:	National
Agency	Name:	<u>American Media & Advocacy Group</u>	
	Buying Contact:		
	Billing Contact:		
	815 Slaters Ln.		
	Alexandria, VA 22314		
		Billing Type:	Cash
		Billing Calendar:	Broadcast
		Billing Cycle:	EOM/EOC
		Agency Commission:	15%
Advertiser	Name:	<u>American Action Network</u>	
	Demographic:	A35+	
	Product Codes:	PLI1,PLI2	
	Priority:	SELECT PRIORITY CODE	
	Revenue Codes:	POLITICAL/AGY, ISSUE, GEN	
		New Business Thru:	
		Order Separation:	00:05:00
		Advertiser External ID:	
		Agency External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	29	\$21,375.00	\$18,168.75
10/29/12	11/06/12	98	\$93,600.00	\$79,560.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	29	\$21,375.00	\$18,168.75	0.00
November 2012	98	\$93,600.00	\$79,560.00	0.00
Totals	127	\$114,975.00	\$97,728.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	31%	\$114,975.00
Market	100%	\$370,887.10

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	31%	\$114,975.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	15%	\$55,633.06
KTUD	1%	\$3,708.87
KVVU	18%	\$66,759.68
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	4%	\$14,835.48

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KSNV	10/26/12	10/26/12	M-F 5-6a WakeUp w/Wagners	5-6a		--- F --	:30	2	\$450.00	1	0.00	NM	2	\$900.00

WAKE W/WAGNERS

<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>
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Order / Rev: 104867
Alt Order #: 06836582
Flight Dates: 10/26/12 - 11/06/12

Advertiser: American Action Network
Product Desc: 2012
Estimate: 2872

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
1	KSNV	10/26/12	10/26/12	M-F 5-6a WakeUp w/Wagners		5-6a			:30	2	\$450.00	1	0.00	NM	2	\$900.00
WAKE W/WAGNRS1																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 10/22/12 10/28/12																
2	KSNV	10/29/12	10/29/12	M-F 5-6a WakeUp w/Wagners		5-6a			:30	2	\$450.00	1	0.00	NM	2	\$900.00
WAKE W/WAGNRS1																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 10/29/12 11/04/12																
3	KSNV	10/30/12	10/30/12	M-F 5-6a WakeUp w/Wagners		5-6a			:30	2	\$450.00	1	0.00	NM	2	\$900.00
WAKE W/WAGNRS1																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 10/29/12 11/04/12																
4	KSNV	10/31/12	10/31/12	M-F 5-6a WakeUp w/Wagners		5-6a			:30	2	\$450.00	1	0.00	NM	2	\$900.00
WAKE W/WAGNRS1																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 10/29/12 11/04/12																
5	KSNV	11/01/12	11/01/12	M-F 5-6a WakeUp w/Wagners		5-6a			:30	2	\$450.00	1	0.00	NM	2	\$900.00
WAKE W/WAGNRS1																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 10/29/12 11/04/12																
6	KSNV	11/02/12	11/02/12	M-F 5-6a WakeUp w/Wagners		5-6a			:30	2	\$450.00	1	0.00	NM	2	\$900.00
WAKE W/WAGNRS1																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 10/29/12 11/04/12																
7	KSNV	11/05/12	11/05/12	M-F 5-6a WakeUp w/Wagners		5-6a			:30	2	\$450.00	1	0.00	NM	2	\$900.00
WAKE W/WAGNRS1																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 11/05/12 11/11/12																
8	KSNV	11/06/12	11/06/12	M-F 5-6a WakeUp w/Wagners		5-6a			:30	2	\$450.00	1	0.00	NM	2	\$900.00
WAKE W/WAGNRS1																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 11/05/12 11/11/12																
9	KSNV	10/26/12	10/26/12	M-F 6-7a WakeUp w/Wagners		6-7a			:30	2	\$1,000.00	1	0.00	NM	2	\$2,000.00
WAKE W/WAGNRS2																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 10/22/12 10/28/12																
10	KSNV	10/29/12	10/29/12	M-F 6-7a WakeUp w/Wagners		6-7a			:30	2	\$1,000.00	1	0.00	NM	2	\$2,000.00
WAKE W/WAGNRS2																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 10/29/12 11/04/12																
11	KSNV	10/30/12	10/30/12	M-F 6-7a WakeUp w/Wagners		6-7a			:30	2	\$1,000.00	1	0.00	NM	2	\$2,000.00
WAKE W/WAGNRS2																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 10/29/12 11/04/12																
12	KSNV	10/31/12	10/31/12	M-F 6-7a WakeUp w/Wagners		6-7a			:30	2	\$1,000.00	1	0.00	NM	2	\$2,000.00
WAKE W/WAGNRS2																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 10/29/12 11/04/12																
13	KSNV	11/01/12	11/01/12	CM	6-7a				:30	2	\$1,000.00	1	0.00	NM	2	\$2,000.00

Order / Rev: 104867
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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount											
M-F 6-/a WakeUp w/Wagners																										
M-F 6-7a WakeUp w/Wagners																										
WAKE W/WAGNRS2																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/29/12	11/04/12	---T---	2	\$1,000.00	0.00																					
14	KSNV	11/02/12	11/02/12	M-F 6-7a WakeUp w/Wagners	CM	6-7a	-----F--	:30	2	\$1,000.00	1	0.00	NM	2	\$2,000.00											
M-F 6-7a WakeUp w/Wagners																										
WAKE W/WAGNRS2																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/29/12	11/04/12	----F--	2	\$1,000.00	0.00																					
15	KSNV	11/05/12	11/05/12	M-F 6-7a WakeUp w/Wagners	CM	6-7a	M-----	:30	2	\$1,000.00	1	0.00	NM	2	\$2,000.00											
M-F 6-7a WakeUp w/Wagners																										
WAKE W/WAGNRS2																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 11/05/12	11/11/12	M-----	2	\$1,000.00	0.00																					
16	KSNV	11/06/12	11/06/12	M-F 6-7a WakeUp w/Wagners	CM	6-7a	-T-----	:30	2	\$1,000.00	1	0.00	NM	2	\$2,000.00											
M-F 6-7a WakeUp w/Wagners																										
WAKE W/WAGNRS2																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 11/05/12	11/11/12	-T-----	2	\$1,000.00	0.00																					
17	KSNV	10/27/12	10/27/12	News 3 Sunrise - SATURDAY	CM	6a-7a	-----S-	:30	2	\$350.00	1	0.00	NM	2	\$700.00											
News 3 Sunrise SATURDAY																										
NW3 AT SUNRISE																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/22/12	10/28/12	-----S-	2	\$350.00	0.00																					
18	KSNV	11/03/12	11/03/12	News 3 Sunrise - SATURDAY	CM	6a-7a	-----S-	:30	2	\$350.00	1	0.00	NM	2	\$700.00											
News 3 Sunrise SATURDAY																										
NW3 AT SUNRISE																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/29/12	11/04/12	-----S-	2	\$350.00	0.00																					
19	KSNV	10/27/12	10/27/12	Saturday Today	CM	7a-9am	-----S-	:30	2	\$625.00	1	0.00	NM	2	\$1,250.00											
Saturday Today																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/22/12	10/28/12	-----S-	2	\$625.00	0.00																					
20	KSNV	11/03/12	11/03/12	Saturday Today	CM	7a-9am	-----S-	:30	2	\$625.00	1	0.00	NM	2	\$1,250.00											
Saturday Today																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/29/12	11/04/12	-----S-	2	\$625.00	0.00																					
21	KSNV	10/28/12	10/28/12	News 3 Sunrise - SUNDAY	CM	6a-7a	-----S	:30	2	\$350.00	1	0.00	NM	2	\$700.00											
News 3 Sunrise SUNDAY																										
NW3-SUNRS WKND																										
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Week: 10/22/12	10/28/12	-----S	2	\$350.00	0.00																					
22	KSNV	11/04/12	11/04/12	News 3 Sunrise - SUNDAY	CM	6a-7a	-----S	:30	2	\$350.00	1	0.00	NM	2	\$700.00											
News 3 Sunrise SUNDAY																										
NW3-SUNRS WKND																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/29/12	11/04/12	-----S	2	\$350.00	0.00																					
23	KSNV	10/28/12	10/28/12	Sunday Today	CM	7a-8am	-----S	:30	2	\$750.00	1	0.00	NM	2	\$1,500.00											
Sunday Today																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/22/12	10/28/12	-----S	2	\$750.00	0.00																					
24	KSNV	11/04/12	11/04/12	Sunday Today	CM	7a-8am	-----S	:30	2	\$750.00	1	0.00	NM	2	\$1,500.00											
Sunday Today																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/29/12	11/04/12	-----S	2	\$750.00	0.00																					
25	KSNV	10/26/12	10/26/12	CM	10am-11am	-----F--	:30	1	\$325.00	1	0.00	NM	1	\$325.00												

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F Today Show III 4th H Today 4th Hour															
TODAY SHW3-NBC															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week:	10/22/12	10/28/12	-----F--		1	\$325.00	0.00								
26	KSNV	10/29/12	10/29/12	M-F Today Show III 4th CM		10am-11am	M-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
TODAY SHW3-NBC															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week:	10/29/12	11/04/12	M-----		1	\$325.00	0.00								
27	KSNV	10/30/12	10/30/12	M-F Today Show III 4th CM		10am-11am	-T-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
TODAY SHW3-NBC															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week:	10/29/12	11/04/12	-T-----		1	\$325.00	0.00								
28	KSNV	10/31/12	10/31/12	M-F Today Show III 4th CM		10am-11am	--W---	:30	1	\$325.00	1	0.00	NM	1	\$325.00
TODAY SHW3-NBC															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week:	10/29/12	11/04/12	--W---		1	\$325.00	0.00								
29	KSNV	11/01/12	11/01/12	M-F Today Show III 4th CM		10am-11am	--T--	:30	1	\$325.00	1	0.00	NM	1	\$325.00
TODAY SHW3-NBC															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week:	10/29/12	11/04/12	--T--		1	\$325.00	0.00								
30	KSNV	11/02/12	11/02/12	M-F Today Show III 4th CM		10am-11am	----F--	:30	1	\$325.00	1	0.00	NM	1	\$325.00
TODAY SHW3-NBC															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week:	10/29/12	11/04/12	----F--		1	\$325.00	0.00								
31	KSNV	11/05/12	11/05/12	M-F Today Show III 4th CM		10am-11am	M-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
TODAY SHW3-NBC															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week:	11/05/12	11/11/12	M-----		1	\$325.00	0.00								
32	KSNV	10/26/12	10/26/12	Rachael Ray Rachael Ray	CM	11am-12pm	----F--	:30	1	\$325.00	1	0.00	NM	1	\$325.00
RACHAEL RAY															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week:	10/22/12	10/28/12	----F--		1	\$325.00	0.00								
33	KSNV	10/29/12	10/29/12	Rachael Ray Rachael Ray	CM	11am-12pm	M-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
RACHAEL RAY															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week:	10/29/12	11/04/12	M-----		1	\$325.00	0.00								
34	KSNV	10/30/12	10/30/12	Rachael Ray Rachael Ray	CM	11am-12pm	-T-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
RACHAEL RAY															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week:	10/29/12	11/04/12	-T-----		1	\$325.00	0.00								
35	KSNV	10/31/12	10/31/12	Rachael Ray Rachael Ray	CM	11am-12pm	--W---	:30	1	\$325.00	1	0.00	NM	1	\$325.00
RACHAEL RAY															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week:	10/29/12	11/04/12	--W---		1	\$325.00	0.00								
36	KSNV	11/01/12	11/01/12	Rachael Ray Rachael Ray	CM	11am-12pm	---T--	:30	1	\$325.00	1	0.00	NM	1	\$325.00
RACHAEL RAY															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week:	10/29/12	11/04/12	---T--		1	\$325.00	0.00								
37	KSNV	11/02/12	11/02/12		CM	11am-12pm	----F--	:30	1	\$325.00	1	0.00	NM	1	\$325.00

Order / Rev: 104867
Alt Order #: 06836582
Flight Dates: 10/26/12 - 11/06/12

Advertiser: American Action Network
Product Desc: 2012
Estimate: 2872

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Rachael Ray											
				Rachael Ray											
				RACHAEL RAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----F--		1	\$325.00			0.00					
38	KSNV	11/05/12	11/05/12	Rachael Ray	CM	11am-12pm	M-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
				Rachael Ray											
				RACHAEL RAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	M-----		1	\$325.00			0.00					
39	KSNV	10/27/12	10/27/12	News 3 Today - SATUR	CM	9am-930am	-----S-	:30	1	\$500.00	1	0.00	NM	1	\$500.00
				News 3 Today - SAT											
				NEWS3 TDY-WKND											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----S-		1	\$500.00			0.00					
40	KSNV	11/03/12	11/03/12	News 3 Today - SATUR	CM	9am-930am	-----S-	:30	1	\$500.00	1	0.00	NM	1	\$500.00
				News 3 Today - SAT											
				NEWS3 TDY-WKND											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S-		1	\$500.00			0.00					
41	KSNV	10/28/12	10/28/12	News 3 Today Wknd	CM	9a-930am	-----S	:30	1	\$500.00	1	0.00	NM	1	\$500.00
				News 3 Today											
				NEWS3 TDY-WKND											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----S		1	\$500.00			0.00					
42	KSNV	11/04/12	11/04/12	News 3 Today Wknd	CM	9a-930am	-----S	:30	1	\$500.00	1	0.00	NM	1	\$500.00
				News 3 Today											
				NEWS3 TDY-WKND											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S		1	\$500.00			0.00					
43	KSNV	10/26/12	10/26/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	-----F--	:30	1	\$725.00	1	0.00	NM	1	\$725.00
				4PM NEWS (1 hour)		(4:00 PM-4:30 PM)									
				NEWS 3 AT 4PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----F--		1	\$725.00			0.00					
44	KSNV	10/29/12	10/29/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	M-----	:30	1	\$725.00	1	0.00	NM	1	\$725.00
				4PM NEWS (1 hour)		(4:00 PM-4:30 PM)									
				NEWS 3 AT 4PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	M-----		1	\$725.00			0.00					
45	KSNV	10/30/12	10/30/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	-T-----	:30	1	\$725.00	1	0.00	NM	1	\$725.00
				4PM NEWS (1 hour)		(4:00 PM-4:30 PM)									
				NEWS 3 AT 4PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-T-----		1	\$725.00			0.00					
46	KSNV	10/31/12	10/31/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	--W----	:30	1	\$725.00	1	0.00	NM	1	\$725.00
				4PM NEWS (1 hour)		(4:00 PM-4:30 PM)									
				NEWS 3 AT 4PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	--W----		1	\$725.00			0.00					
47	KSNV	11/01/12	11/01/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	--T---	:30	1	\$725.00	1	0.00	NM	1	\$725.00
				4PM NEWS (1 hour)		(4:00 PM-4:30 PM)									
				NEWS 3 AT 4PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	--T---		1	\$725.00			0.00					
48	KSNV	11/02/12	11/02/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	--F--	:30	1	\$725.00	1	0.00	NM	1	\$725.00
				4PM NEWS (1 hour)		(4:00 PM-4:30 PM)									
				NEWS 3 AT 4PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	--F--		1	\$725.00			0.00					
49	KSNV	11/05/12	11/05/12		CM	4-5pm	M-----	:30	1	\$725.00	1	0.00	NM	1	\$725.00

Order / Rev: 104867
Alt Order #: 06836582
Flight Dates: 10/26/12 - 11/06/12

Advertiser: American Action Network
Product Desc: 2012
Estimate: 2872

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour) (4:00 PM-4:30 PM)															
NEWS 3 AT 4PM															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week:	11/05/12	11/11/12	M-----	1	\$725.00	0.00									
50	KSNV	10/26/12	10/26/12	M-F Early News	CM	5-630p	-----F--	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
NEWS 3															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week:	10/22/12	10/28/12	-----F--	1	\$1,200.00	0.00									
51	KSNV	10/29/12	10/29/12	M-F Early News	CM	5-630p	M-----	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
NEWS 3															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week:	10/29/12	11/04/12	M-----	1	\$1,200.00	0.00									
52	KSNV	10/30/12	10/30/12	M-F Early News	CM	5-630p	-T-----	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
NEWS 3															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week:	10/29/12	11/04/12	-T-----	1	\$1,200.00	0.00									
53	KSNV	10/31/12	10/31/12	M-F Early News	CM	5-630p	--W----	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
NEWS 3															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week:	10/29/12	11/04/12	--W----	1	\$1,200.00	0.00									
54	KSNV	11/01/12	11/01/12	M-F Early News	CM	5-630p	---T---	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
NEWS 3															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week:	10/29/12	11/04/12	---T---	1	\$1,200.00	0.00									
55	KSNV	11/02/12	11/02/12	M-F Early News	CM	5-630p	-----F--	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
NEWS 3															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week:	10/29/12	11/04/12	-----F--	1	\$1,200.00	0.00									
56	KSNV	11/05/12	11/05/12	M-F Early News	CM	5-630p	M-----	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
NEWS 3															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week:	11/05/12	11/11/12	M-----	1	\$1,200.00	0.00									
57	KSNV	10/26/12	10/26/12	FacetoFace/Ralston Rep	CM	730-758pm	-----F--	:30	1	\$900.00	1	0.00	NM	1	\$900.00
FACE2FACE RALSTON															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week:	10/22/12	10/28/12	-----F--	1	\$900.00	0.00									
58	KSNV	10/29/12	10/29/12	FacetoFace/Ralston Rep	CM	730-758pm	M-----	:30	1	\$900.00	1	0.00	NM	1	\$900.00
FACE2FACE RALSTON															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week:	10/29/12	11/04/12	M-----	1	\$900.00	0.00									
59	KSNV	10/30/12	10/30/12	FacetoFace/Ralston Rep	CM	730-758pm	-T-----	:30	1	\$900.00	1	0.00	NM	1	\$900.00
FACE2FACE RALSTON															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week:	10/29/12	11/04/12	-T-----	1	\$900.00	0.00									
60	KSNV	10/31/12	10/31/12	FacetoFace/Ralston Rep	CM	730-758pm	--W----	:30	1	\$900.00	1	0.00	NM	1	\$900.00
FACE2FACE RALSTON															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week:	10/29/12	11/04/12	--W----	1	\$900.00	0.00									
61	KSNV	11/01/12	11/01/12		CM	730-758pm	---T---	:30	1	\$900.00	1	0.00	NM	1	\$900.00

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Alt Order #: 06836582
Flight Dates: 10/26/12 - 11/06/12

Advertiser: American Action Network
Product Desc: 2012
Estimate: 2872

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
FacetoFace/Ralston Repc															
Face to Face w/ J.Ralston															
FACE2FACE RALSTON															
Start Date <u>Week:</u> 10/29/12 End Date <u>Week:</u> 11/04/12 Weekdays <u>---T---</u> Spots/Week <u>1</u> Rate <u>\$900.00</u> Rating <u>0.00</u>															
62	KSNV	11/02/12	11/02/12	FacetoFace/Ralston Repc	CM	730-758pm	-----F--	:30	1	\$900.00	1	0.00	NM	1	\$900.00
FACE2FACE RALSTON															
Start Date <u>Week:</u> 10/29/12 End Date <u>Week:</u> 11/04/12 Weekdays <u>----F--</u> Spots/Week <u>1</u> Rate <u>\$900.00</u> Rating <u>0.00</u>															
63	KSNV	11/05/12	11/05/12	FacetoFace/Ralston Repc	CM	730-758pm	M-----	:30	1	\$900.00	1	0.00	NM	1	\$900.00
FACE2FACE RALSTON															
Start Date <u>Week:</u> 11/05/12 End Date <u>Week:</u> 11/11/12 Weekdays <u>M-----</u> Spots/Week <u>1</u> Rate <u>\$900.00</u> Rating <u>0.00</u>															
64	KSNV	10/27/12	10/27/12	Sa-Su Early News	CM	5pm-630pm	-----S-	:30	1	\$675.00	1	0.00	NM	1	\$675.00
NEWS 3															
Start Date <u>Week:</u> 10/22/12 End Date <u>Week:</u> 10/28/12 Weekdays <u>----S-</u> Spots/Week <u>1</u> Rate <u>\$675.00</u> Rating <u>0.00</u>															
65	KSNV	11/03/12	11/03/12	Sa-Su Early News	CM	5pm-630pm	-----S-	:30	1	\$675.00	1	0.00	NM	1	\$675.00
NEWS 3															
Start Date <u>Week:</u> 10/29/12 End Date <u>Week:</u> 11/04/12 Weekdays <u>----S-</u> Spots/Week <u>1</u> Rate <u>\$675.00</u> Rating <u>0.00</u>															
66	KSNV	10/26/12	10/26/12	M-F Jeopardy	CM	630-7pm	-----F--	:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00
JEOPARDY															
Start Date <u>Week:</u> 10/22/12 End Date <u>Week:</u> 10/28/12 Weekdays <u>----F--</u> Spots/Week <u>1</u> Rate <u>\$1,300.00</u> Rating <u>0.00</u>															
67	KSNV	10/29/12	10/29/12	M-F Jeopardy	CM	630-7pm	M-----	:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00
JEOPARDY															
Start Date <u>Week:</u> 10/29/12 End Date <u>Week:</u> 11/04/12 Weekdays <u>M-----</u> Spots/Week <u>1</u> Rate <u>\$1,300.00</u> Rating <u>0.00</u>															
68	KSNV	10/30/12	10/30/12	M-F Jeopardy	CM	630-7pm	-T-----	:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00
JEOPARDY															
Start Date <u>Week:</u> 10/29/12 End Date <u>Week:</u> 11/04/12 Weekdays <u>-T-----</u> Spots/Week <u>1</u> Rate <u>\$1,300.00</u> Rating <u>0.00</u>															
69	KSNV	10/31/12	10/31/12	M-F Jeopardy	CM	630-7pm	--W----	:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00
JEOPARDY															
Start Date <u>Week:</u> 10/29/12 End Date <u>Week:</u> 11/04/12 Weekdays <u>--W----</u> Spots/Week <u>1</u> Rate <u>\$1,300.00</u> Rating <u>0.00</u>															
70	KSNV	11/01/12	11/01/12	M-F Jeopardy	CM	630-7pm	---T---	:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00
JEOPARDY															
Start Date <u>Week:</u> 10/29/12 End Date <u>Week:</u> 11/04/12 Weekdays <u>---T---</u> Spots/Week <u>1</u> Rate <u>\$1,300.00</u> Rating <u>0.00</u>															
71	KSNV	11/02/12	11/02/12	M-F Jeopardy	CM	630-7pm	----F--	:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00
JEOPARDY															
Start Date <u>Week:</u> 10/29/12 End Date <u>Week:</u> 11/04/12 Weekdays <u>----F--</u> Spots/Week <u>1</u> Rate <u>\$1,300.00</u> Rating <u>0.00</u>															
72	KSNV	11/05/12	11/05/12	M-F Jeopardy	CM	630-7pm	M-----	:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00
JEOPARDY															
Start Date <u>Week:</u> 11/05/12 End Date <u>Week:</u> 11/11/12 Weekdays <u>M-----</u> Spots/Week <u>1</u> Rate <u>\$1,300.00</u> Rating <u>0.00</u>															
73	KSNV	10/27/12	10/27/12		CM	630-7pm	-----S-	:30	1	\$525.00	1	0.00	NM	1	\$525.00

Order / Rev: 104867
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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Wknd Jeopardy SAT/Jeopardy															
JEOPARDY-WKND															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week:	10/22/12	10/28/12	-----S-		1	\$525.00									
74	KSNV	11/03/12	11/03/12	Wknd Jeopardy	CM	630-7pm	-----S-	:30	1	\$525.00	1	0.00	NM	1	\$525.00
JEOPARDY-WKND															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week:	10/29/12	11/04/12	-----S-		1	\$525.00									
75	KSNV	10/29/12	10/29/12	Mon PR 8-10p	CM	8-10pm	M-----	:30	2	\$4,000.00	1	0.00	NM	2	\$8,000.00
Monday Prime 8-10pm															
THE VOICE															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week:	10/29/12	11/04/12	M-----		2	\$4,000.00									
76	KSNV	11/05/12	11/05/12	Mon PR 8-10p	CM	8-10pm	M-----	:30	2	\$4,000.00	1	0.00	NM	2	\$8,000.00
Monday Prime 8-10pm															
THE VOICE															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week:	11/05/12	11/11/12	M-----		2	\$4,000.00									
78	KSNV	10/26/12	10/26/12	M-F News 3 at Eleven	CM	11pm-1135pm	-----F--	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
M-F News 3 at Eleven															
NEWS 3 AT 11															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week:	10/22/12	10/28/12	-----F--		1	\$1,200.00									
79	KSNV	10/29/12	10/29/12	M-F News 3 at Eleven	CM	11pm-1135pm	M-----	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
M-F News 3 at Eleven															
NEWS 3 AT 11															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week:	10/29/12	11/04/12	M-----		1	\$1,200.00									
80	KSNV	10/30/12	10/30/12	M-F News 3 at Eleven	CM	11pm-1135pm	-T-----	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
M-F News 3 at Eleven															
NEWS 3 AT 11															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week:	10/29/12	11/04/12	-T-----		1	\$1,200.00									
81	KSNV	10/31/12	10/31/12	M-F News 3 at Eleven	CM	11pm-1135pm	--W---	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
M-F News 3 at Eleven															
NEWS 3 AT 11															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week:	10/29/12	11/04/12	--W---		1	\$1,200.00									
82	KSNV	11/01/12	11/01/12	M-F News 3 at Eleven	CM	11pm-1135pm	--T---	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
M-F News 3 at Eleven															
NEWS 3 AT 11															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week:	10/29/12	11/04/12	--T---		1	\$1,200.00									
83	KSNV	11/02/12	11/02/12	M-F News 3 at Eleven	CM	11pm-1135pm	----F--	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
M-F News 3 at Eleven															
NEWS 3 AT 11															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week:	10/29/12	11/04/12	----F--		1	\$1,200.00									
84	KSNV	11/05/12	11/05/12	M-F News 3 at Eleven	CM	11pm-1135pm	M-----	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
M-F News 3 at Eleven															
NEWS 3 AT 11															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week:	11/05/12	11/11/12	M-----		1	\$1,200.00									
85	KSNV	10/27/12	10/27/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S-	:30	1	\$1,100.00	1	0.00	NM	1	\$1,100.00
Sa-Su News 3 at Eleven															
WKD2 NWS-AT 11<															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week:	10/22/12	10/28/12	-----S-		1	\$1,100.00									
86	KSNV	11/03/12	11/03/12		CM	11pm-1135pm	-----S-	:30	1	\$1,100.00	1	0.00	NM	1	\$1,100.00

Order / Rev: 104867
Alt Order #: 06836582
Flight Dates: 10/26/12 - 11/06/12

Advertiser: American Action Network
Product Desc: 2012
Estimate: 2872

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Sa-Su News 3 at Eleven															
Sa-Su News 3 at Eleven															
WKD2 NWS-AT 11<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-		1	\$1,100.00			0.00					
87	KSNV	10/28/12	10/28/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S	:30	1	\$1,100.00	1	0.00	NM	1	\$1,100.00
Sa-Su News 3 at Eleven															
WKD NWS3 AT 11<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S		1	\$1,100.00			0.00					
88	KSNV	11/04/12	11/04/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S	:30	1	\$1,100.00	1	0.00	NM	1	\$1,100.00
Sa-Su News 3 at Eleven															
WKD NWS3 AT 11<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S		1	\$1,100.00			0.00					
89	KSNV	10/26/12	10/26/12	The Tonight Show	CM	1135p-1237a	-----F--	:30	1	\$750.00	1	0.00	NM	1	\$750.00
Tonight Show															
TONITE SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----F-		1	\$750.00			0.00					
90	KSNV	10/29/12	10/29/12	The Tonight Show	CM	1135p-1237a	M-----	:30	1	\$750.00	1	0.00	NM	1	\$750.00
Tonight Show															
TONITE SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----		1	\$750.00			0.00					
91	KSNV	10/30/12	10/30/12	The Tonight Show	CM	1135p-1237a	-T-----	:30	1	\$750.00	1	0.00	NM	1	\$750.00
Tonight Show															
TONITE SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----		1	\$750.00			0.00					
92	KSNV	10/31/12	10/31/12	The Tonight Show	CM	1135p-1237a	--W----	:30	1	\$750.00	1	0.00	NM	1	\$750.00
Tonight Show															
TONITE SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----		1	\$750.00			0.00					
93	KSNV	11/01/12	11/01/12	The Tonight Show	CM	1135p-1237a	--T---	:30	1	\$750.00	1	0.00	NM	1	\$750.00
Tonight Show															
TONITE SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--T---		1	\$750.00			0.00					
94	KSNV	11/02/12	11/02/12	The Tonight Show	CM	1135p-1237a	-----F-	:30	1	\$750.00	1	0.00	NM	1	\$750.00
Tonight Show															
TONITE SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----F-		1	\$750.00			0.00					
95	KSNV	11/05/12	11/05/12	The Tonight Show	CM	1135p-1237a	M-----	:30	1	\$750.00	1	0.00	NM	1	\$750.00
Tonight Show															
TONITE SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----		1	\$750.00			0.00					
96	KSNV	10/27/12	10/27/12	Saturday Night Live	CM	1130pm-1:02am	-----S-	:30	2	\$1,400.00	1	0.00	NM	2	\$2,800.00
Saturday Night Live															
SAT NITE LIVE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-		2	\$1,400.00			0.00					
97	KSNV	11/03/12	11/03/12	Saturday Night Live	CM	1130pm-1:02am	-----S-	:30	2	\$1,400.00	1	0.00	NM	2	\$2,800.00
Saturday Night Live															
SAT NITE LIVE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-		2	\$1,400.00			0.00					
98	KSNV	10/28/12	10/28/12		CM	Sun 1135p-1200a	-----S	:30	1	\$400.00	1	0.00	NM	1	\$400.00

Order / Rev: 104867
Alt Order #: 06836582
Flight Dates: 10/26/12 - 11/06/12

Advertiser:	American Action Network
Product Desc:	2012
Estimate:	2872

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Sports Night in Las Vegas											
				Sports Night in Las Vegas											
				SPORT NT-L VGS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/22/12	10/28/12	-----S		1		\$400.00	0.00						
99	KSNV	11/04/12	11/04/12	Sports Night in Las Vegas	SM	Sun 1135p-1200a	-----S	:30	1	\$400.00	1	0.00	NM	1	\$400.00
				Sports Night in Las Vegas											
				SPORT NT-L VGS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/29/12	11/04/12	-----S		1		\$400.00	0.00						
N100	KSNV	11/02/12	11/02/12	Fri PR 8-9p	CM	8-9pm		:30	1	\$5,200.00	1	0.00	NM	1	\$5,200.00
				Friday Prime 8-9pm											
				GO ON/NEW NORMAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/29/12	11/04/12	----F--		1		\$5,200.00	0.00						
Totals															127 \$114,975.00